

fall2017

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JOBFAIR

BENEFITS OF PARTICIPATION

Booth at the Job Fair

Includes a 10'x6' space with table and tablecloth, two chairs, table sign, electricity (bring your own extension cord), WiFi, and one lunch voucher (additional vouchers can be purchased for \$30 each)

Ad in Job Fair special section

A tab section inserted into The Day on Sunday, October 29, 2017 (and available at the event), which includes a list of employers participating at the event

Online promotion

Your business name will appear in an email blast promoting the Job Fair that will be sent to over 45,000 registered users of theday.com. Your business name will also appear on theday.com/jobfair

Employer profile

Highlight your company with an employer profile which will appear on TheDay.Jobs and in TheDay.Jobs employment section

Monday, October 30, 2017 • 10am-2pm
Mystic Marriott Hotel & Spa

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Space is limited. Reserve your booth today. Call Classified at 860-701-4200, fax 860-442-5443, or email classifiedads@theday.com

www.theday.com/jobfair

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SPECIAL OFFER:

Commit to the **Fall 2017** and **Spring 2018** Job Fairs and receive 15% off each show price PLUS receive an employer profile in a Sunday edition of TheDay.Jobs and online at TheDay.Jobs

Artwork deadline is Tuesday, October 17, 2017 at 10am

If ad deadline is not met, your ad will contain your company name, address, telephone, job listing, and booth number

Advertising sizes/rates:

Booth plus 1/4 page ad, full color (5.010" x 5.083")	\$595
Booth plus 1/2 page ad, full color (10.188" x 5.083" H; 5.010" x 10.208" V).....	\$895
Booth plus full page ad, full color (10.188" x 10.208")	\$995
Booth plus back page ad, full color (10.188" x 10.208").....	\$1,500

Fall Job Fair special section publishes Sunday, October 29, 2017

Advertising deadline: Monday, October 16, 2017

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