

daydirect

FROM CONCEPT TO COMPLETION

We Design, Print, Pack & Ship

YOUR PARTNER IN HELPING YOU GROW YOUR BUSINESS.

- High visibility on the front page of The Day, The Times, and Shore Community Weeklies
- Target marketing zone
- Creative printing options including backside print, perforated coupons, unique shapes, and scratch-off offers



Personalized Newspaper Front Page Sticker



Postcards and Direct Mailers

- Postcards, self-mailers, magazines, and more
- Need a mailing list? Sort by zip code, household characteristic, or both!
- Merge, purge, and identify new customer prospects across your market



Personalized Promotional Products

- Great for business branding, special events and giveaways
- Shirts, mugs, mouse pads, magnets, pens, shopping bags, counter mats, flash drives, lapel pins, and more



Stationery and Cards

- From business cards, letterheads, and postcards to single sheet flyers, brochures, stitch-and-trim tabloids, and full-color glossy magazines—we do it all
- We can design, print, and deliver your advertising message or printed material directly to you or your targeted customers

With an award-winning team of designers ready to turn your ideas into reality and our knowledge of southeastern Connecticut—we can help you reach your desired audience. **They're waiting to hear from you.**



innovative marketing solutions that can be **tailored for your business**, message, or special offer.



Contact your account executive or Mike Flaig at 860-701-4234 or m.flraig@theday.com today to learn more.