Milestones
Birth Announcement Form

Choose your format:
☐ 2”x3” .....$33.00; 90 words or less without photo
☐ 4”x3” .....$66.00; 100 words or less with a photo; 180 words or less without photo
☐ 2”x6” .....$66.00; 100 words or less with a photo; 180 words or less without photo
☐ 4”x4.5” ..$99.00; 180 words or less with a photo; 280 words or less without photo
☐ 4”x6” .....$132.00; 260 words or less with a photo; 380 words or less without photo
☐ 6”x6” .....$198.00; 360 words or less with a photo; 560 words or less without photo
☐ 8”x6” .....$264.00; 520 words or less with a photo; 760 words or less without photo

*The Day reserves the right to edit text and crop photos as necessary • email photos as .jpegs @250+ dpi resolution

Name: ___________________________________________________________
Address: _________________________________________________________
City:____________________________________________________________ State:_____ Zip:_________________________
Daytime Phone Number: ___________________________________________
E-mail Address: __________________________________________________

Payment Method: ☐ Cash ☐ Check ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express
Credit Card Number:_____________________________________________ Expiration Date:_________________________

Requested Sunday publication date: ________________________________ (allow 3 weeks lead time)

Download the form: www.theday.com/milestones

Please type your copy then
Mail your completed form to or Fax to: or Email to
Milestones (860) 442-5443 milestones@theday.com
The Day ATTN: Milestones
P.O. Box 1231
New London, CT 06320

Questions:
Call Melanie @ 860-701-4349

You may include the following information in your copy:
For verification: Mother's complete name and daytime phone number. Father's complete name of daytime phone number.
Content: First name, middle initial, last name of mother, mother's address, first name, middle initial, last name of father, father's address if different, first, middle name, last name of baby, gender, date and time of birth, location and complete name of hospital.
Optional: Photo, weight and length, names of siblings and extended family members, background of parents, grandparents, names and addresses, etc.

Your announcement may be viewed on-line at www.theday.com on the day it appears in print.