Milestones
Birth Announcement Form

CHOOSE YOUR FORMAT:

<table>
<thead>
<tr>
<th>Word count with a photo</th>
<th>Word count without a photo</th>
<th>The Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not available with photo</td>
<td>90 words or less</td>
<td>$33.00</td>
</tr>
<tr>
<td>100 words or less</td>
<td>180 words or less</td>
<td>$66.00</td>
</tr>
<tr>
<td>180 words or less</td>
<td>280 words or less</td>
<td>$99.00</td>
</tr>
<tr>
<td>260 words or less</td>
<td>380 words or less</td>
<td>$132.00</td>
</tr>
<tr>
<td>360 words or less</td>
<td>560 words or less</td>
<td>$198.00</td>
</tr>
<tr>
<td>520 words or less</td>
<td>760 words or less</td>
<td>$264.00</td>
</tr>
</tbody>
</table>

The Day reserves the right to edit text and crop photos as necessary. Email photos as .jpg @ 250+ dpi resolution.

Requested publication date in The Day (Sunday) __________________
(Requested date must be at least 3 weeks after submission)

Name on Credit Card ________________________________________________

Billing Address ____________________________________________________

Email ___________________________ Phone __________________________

Card Number _____________________________________________________

Amount $ ________________ Expires ___________ Security Code __________

Signature ___________________________ Date ________________

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Download the form: www.theday.com/milestones

Please type your copy, then

Email to: milestones@theday.com

or mail your completed form to:

Milestones
The Day
P.O. Box 1231
New London, CT 06320

Questions? Call 860-701-4292

You may include the following information in your copy:

For verification: Mother’s complete name and daytime phone number. Father’s complete name and daytime phone number. Content: First name, middle initial, last name of mother, mother’s address, first name, middle initial, last name of father, father’s address if different, first, middle name, last name of baby, gender, date and time of birth, location and complete name of hospital. Optional: Photo, weight and length, names of siblings and extended family members, background of parents, grandparents, names and addresses, etc.

Your announcement may be viewed online at www.theday.com for 2 weeks following publication.