

spring2018

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JOB FAIR

BENEFITS OF PARTICIPATION

Booth at the Job Fair

Includes a 10'x6' space with table and tablecloth, two chairs, table sign, electricity (bring your own extension cord), WiFi, and one lunch voucher (additional vouchers can be purchased for \$30 each)

Ad in Job Fair special section

A tab section inserted into The Day on Sunday, April 15, 2018 (and available at the event), which includes a list of employers participating at the event

Online promotion

Your business name will appear in an email blast promoting the Job Fair that will be sent to over 45,000 registered users of theday.com. Your business name will also appear on theday.com/jobfair

Employer profile

Highlight your company with an employer profile which will appear on TheDay.Jobs and in TheDay.Jobs employment section

Monday, April 16, 2018 • 10am-2pm
Mystic Marriott Hotel & Spa

IN PARTNERSHIP WITH

THE DAY **jobs**


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american **jobcenter**
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Space is limited. Reserve your booth today. Call Classified at 860-701-4200, fax 860-442-5443, or email classifiedads@theday.com

www.theday.com/jobfair

spring2018



JOB FAIR

SPECIAL OFFER:

Commit to the **Spring 2018** and **Fall 2018** Job Fairs and receive 15% off each show price PLUS receive an employer profile in a Sunday edition of TheDay.Jobs and online at TheDay.Jobs

Artwork deadline is Tuesday, April 3, 2018 at 10am

If ad deadline is not met, your ad will contain your company name, address, telephone, job listing, and booth number

Advertising sizes/rates:

Booth plus 1/4 page ad, full color (5.010" x 5.083").....	\$595
Booth plus 1/2 page ad, full color (10.188" x 5.083" H; 5.010" x 10.208" V).....	\$895
Booth plus full page ad, full color (10.188" x 10.208")	\$995
Booth plus back page ad, full color (10.188" x 10.208")	\$1,500

Spring Job Fair special section publishes Sunday, April 15, 2018

Advertising deadline: Monday, April 2, 2018

Monday, April 16, 2018 • 10am-2pm
Mystic Marriott Hotel & Spa

IN PARTNERSHIP WITH



Space is limited. Reserve your booth today. Call Classified at 860-701-4200, fax 860-442-5443, or email classifiedads@theday.com

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spring2018



JOB FAIR

Mon., Apr. 16, 2018
10am-2pm

Mystic Marriott
Hotel & Spa
625 North Rd., Groton

Sign me up for: (please check) _____ Spring 2018 _____ Fall 2018

**SPECIAL OFFER: Commit to both shows and receive 15% off each show price PLUS receive an employer profile in a Sunday edition of TheDay.Jobs and online at TheDay.Jobs.*

I would like to reserve the following booth/advertising package (please check one):

- _____ Booth plus full page ad (10.188" x 10.208") in the Job Fair special section, **\$995**
- _____ Booth plus half page ad (10.188" x 5.083" H; 5.010" x 10.208" V) in the Job Fair special section, **\$895**
- _____ Booth plus quarter page ad (5.010" x 5.083") in the Job Fair special section, **\$595**
- _____ Booth plus back page ad (10.188" x 10.208") in the Job Fair special section, **\$1,500**

A STANDARD BOOTH includes a 10' x 6' space with table and tablecloth, two chairs, table sign, electricity (bring your own extension cord), WiFi, and one lunch voucher (additional vouchers can be purchased for \$30 each). Artwork deadline is Tuesday, April 3, 2018. If ad deadline is not met, your ad will contain your company name, address, telephone, job listing and booth number.

Booth/Advertising Package _____

Additional Lunch _____

Total Balance Due _____

OPTIONS:

Electricity _____

WiFi _____

Tablecloth _____

Employer Profile _____

Return this Space Reservation and Credit Card Authorization to Richard Zesk by fax at 860-442-5443, email r.zesk@theday.com, or mail to the address at the bottom of this form.

Name on Credit Card _____

Billing Address _____

Card Number _____

Amount \$ _____ Expires _____ Security Code _____

Signature _____ Date _____

To insure booth reservation, total payment is due by Monday, April 2, 2018. Due to our extensive advertising, cancellation within 21 days may lead to forfeiture of entire payment. Cancellation must be made in writing.

Company Name: _____ Contact Name: _____

Name as it should appear in print: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

What job openings do you have? _____

I agree to have my booth space set up by 9:45 am and to not dismantle my booth prior to 2 pm.

I, as authorized representative for the exhibitor, agree to the above terms and conditions including prepayment terms. I agree and understand that this form is considered a contract and transmission by fax or email is as valid as an original. All prices above are NET.

Authorized Signature _____ Date _____

Mail this form with check made payable to The Day to:
The Day Job Fair • 47 Eugene O'Neill Drive • New London, CT 06320