

spring2018

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# JOB FAIR

## BENEFITS OF PARTICIPATION

### Booth at the Job Fair

Includes a 10'x6' space with table and tablecloth, two chairs, table sign, electricity (bring your own extension cord), WiFi, and one lunch voucher (additional vouchers can be purchased for \$30 each)

### Ad in Job Fair special section

A tab section inserted into The Day on Sunday, April 15, 2018 (and available at the event), which includes a list of employers participating at the event

### Online promotion

Your business name will appear in an email blast promoting the Job Fair that will be sent to over 45,000 registered users of theday.com. Your business name will also appear on theday.com/jobfair

### Employer profile

Highlight your company with an employer profile which will appear on TheDay.Jobs and in TheDay.Jobs employment section

**Monday, April 16, 2018 • 10am-2pm**  
**Mystic Marriott Hotel & Spa**

IN PARTNERSHIP WITH

THE DAY **jobs**

  
**MONSTER**

  
Mystic Marriott Hotel & Spa

  
Groton Public Library

  
ATLANTIC  
broadband

**100.9**  
**KHITS**  
BIG HITS • BIG FUN!



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americanjobcenter  
EAST

Space is limited. Reserve your booth today. Call Classified at 860-701-4200, fax 860-442-5443, or email [classifiedads@theday.com](mailto:classifiedads@theday.com)

[www.theday.com/jobfair](http://www.theday.com/jobfair)

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# JOB FAIR

## SPECIAL OFFER:

Commit to the **Spring 2018** and **Fall 2018** Job Fairs and receive 15% off each show price PLUS receive an employer profile in a Sunday edition of TheDayJobs and online at TheDayJobs

**Artwork deadline is Tuesday, April 3, 2018 at 10am**

If ad deadline is not met, your ad will contain your company name, address, telephone, job listing, and booth number

### Advertising sizes/rates:

|  |                |
|--|----------------|
| Booth plus 1/4 page ad, full color (5.010" x 5.083").....                        | <b>\$595</b>   |
| Booth plus 1/2 page ad, full color (10.188" x 5.083" H; 5.010" x 10.208" V)..... | <b>\$895</b>   |
| Booth plus full page ad, full color (10.188" x 10.208") .....                    | <b>\$995</b>   |
| Booth plus back page ad, full color (10.188" x 10.208") .....                    | <b>\$1,500</b> |

**Spring Job Fair special section** publishes Sunday, April 15, 2018

**Advertising deadline:** Monday, April 2, 2018

**Monday, April 16, 2018 • 10am-2pm**  
**Mystic Marriott Hotel & Spa**

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[www.theday.com/jobfair](http://www.theday.com/jobfair)

spring2018



# JOB FAIR

Mon., Apr. 16, 2018  
10am-2pm

Mystic Marriott  
Hotel & Spa  
625 North Rd., Groton

Sign me up for: (please check) \_\_\_\_\_ Spring 2018 \_\_\_\_\_ Fall 2018

*\*SPECIAL OFFER: Commit to both shows and receive 15% off each show price PLUS receive an employer profile in a Sunday edition of TheDay.Jobs and online at TheDay.Jobs.*

I would like to reserve the following booth/advertising package (please check one):

- \_\_\_\_\_ Booth plus full page ad (10.188" x 10.208") in the Job Fair special section, **\$995**
- \_\_\_\_\_ Booth plus half page ad (10.188" x 5.083" H; 5.010" x 10.208" V) in the Job Fair special section, **\$895**
- \_\_\_\_\_ Booth plus quarter page ad (5.010" x 5.083") in the Job Fair special section, **\$595**
- \_\_\_\_\_ Booth plus back page ad (10.188" x 10.208") in the Job Fair special section, **\$1,500**

*A STANDARD BOOTH includes a 10' x 6' space with table and tablecloth, two chairs, table sign, electricity (bring your own extension cord), WiFi, and one lunch voucher (additional vouchers can be purchased for \$30 each). Artwork deadline is Tuesday, April 3, 2018. If ad deadline is not met, your ad will contain your company name, address, telephone, job listing and booth number.*

Booth/Advertising Package \_\_\_\_\_

Additional Lunch \_\_\_\_\_

**Total Balance Due** \_\_\_\_\_

**OPTIONS:**

Electricity \_\_\_\_\_

WiFi \_\_\_\_\_

Tablecloth \_\_\_\_\_

Employer Profile \_\_\_\_\_

Return this Space Reservation and Credit Card Authorization to Richard Zesk by fax at 860-442-5443, email r.zesk@theday.com, or mail to the address at the bottom of this form.

Name on Credit Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Card Number \_\_\_\_\_

Amount \$ \_\_\_\_\_ Expires \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

To insure booth reservation, total payment is due by Monday, April 2, 2018. Due to our extensive advertising, cancellation within 21 days may lead to forfeiture of entire payment. Cancellation must be made in writing.

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Name as it should appear in print: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

What job openings do you have? \_\_\_\_\_

I agree to have my booth space set up by 9:45 am and to not dismantle my booth prior to 2 pm.

I, as authorized representative for the exhibitor, agree to the above terms and conditions including prepayment terms. I agree and understand that this form is considered a contract and transmission by fax or email is as valid as an original. All prices above are NET.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail this form with check made payable to The Day to:  
The Day Job Fair • 47 Eugene O'Neill Drive • New London, CT 06320