Stonington officials failed to follow policy in Chokas matter

By TAYLOR HARTZ

Stonington officials failed to follow policy in Chokas matter

A3

Nation/Editorials/G1

Daybreak/Comics/Classified/B1

Books/High

WEATHER

Monday, mostly sunny,

TERRELL

Stonington officials failed to follow policy in Chokas matter

On Aug. 22, Pawulski began complaining of flu-like symptoms, including a sore throat. He was rushed to the hospital, where doctors diagnosed him with Eastern equine encephalitis, or EEE, a rare and deadly disease. The virus is transmitted by mosquitoes that bite infected birds or mammals and can spread to humans. It is caused by the eastern equine encephalitis virus, which is commonly known as EEE.

Pawulski had contracted the EEE virus, which is transmitted by mosquitoes. The disease can cause fever, vomiting, headache, and confusion, among other symptoms. The virus can also cause severe neurological complications, including seizures, coma, and respiratory failure. In some cases, it can be fatal.

The disease is rare, with only about 10 cases reported in the United States each year, with a spike in 2019. Three other people in Connecticut died last year after contracting the disease. Visit www.theday.com for more information.

By TAYLOR HARTZ

A3

G3/E1

Region/Police logs/2019

A colorful show

KING TUT TOUR COMING TO BOSTON

The more than 150 artifacts from Tutankhamun's tomb will become part of the permanent collection of the Museum of Fine Arts in Boston. The exhibit opened in 2021 at The Saunders Castle at Park Plaza, a special events space in the city's Back Bay neighborhood.

The exhibit will be on display until October 2022.

WORD FROM PALACE: HARRY, MEGHAN ANNOUNCE FINAL DUTIES

Trump team, House Dems duel

Arguments previewed: House coming when Senate trial starts Tuesday

By JACOBY CUNNINGHAM, JOHN BOLTON

WASHINGTON — President Donald Trump’s lawyers have until Monday to reply to a document-handling dispute that is giving House impeachment managers a leg up in their case against the president.

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The Day Publishing Company
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New London, CT 06320-1231
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Fax: 860-437-8780
Email: advertising1@theday.com
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REPRESENTATIVES
U.S. Suburban Press, Inc.
428 East State Parkway, Suite 226
Schaumburg, IL 60173
847-490-6000

COMMISSIONS AND TERMS OF PAYMENT
a. All rates are net and non-commissionable.
b. Advertising must be paid for in advance unless prior credit has been established.
c. Payment terms are net 25 days from billing date. Thereafter, a finance charge of 1 1/2% per
   month, which is an annual percentage rate of 18%, will be added to all delinquent accounts.
   All returned checks are subject to a $15 handling fee.
d. Payment for transient customers is due at time of order.
e. Any bill rendered to an agency and/or advertiser shall be conclusive as to the
   correctness of the items therein set forth and shall constitute an account stated, unless
   written objection is made thereto by the agency and/or advertiser within thirty (30) days
   from the rendering thereof.
f. Billing disputes are to be resolved in a timely manner. Adjustments will not be made to
   charges for ads over 6 months old.
g. If it is necessary to force collection for any amount due, all collection costs, including
   reasonable attorneys’ fees and costs, shall be paid by the advertiser.
h. Visa, Discover, and MasterCard are accepted.

ADVERTISING POLICIES
a. The Day reserves the right to revise advertising rates at any time. Current advertisers will
   be notified 30 days prior to rate adjustment. The advertiser has the right to cancel,
   without penalty, prior to the time new rates are made effective by The Day.
b. The receipt of a contract or order is construed as an acceptance of all the rates and
   conditions under which advertising space is, at the time, sold by The Day.
c. When two or more discounts are involved in a purchase, only the highest discount is
   applicable.
d. All advertising is subject to the approval of The Day. The Day shall have the right to
   revise, reject or cancel, in whole or in part, any advertisement at any time for any or no
   reason. No advertising shall be deemed accepted by The Day until the time such
   advertising is actually published.
e. The Day reserves the right to insert the words “paid advertisement” in all ads.
f. Advertising will not be accepted if contingent on position. Every effort will be made
   to accommodate reasonable position requests. Failure to meet these requests will not
   constitute cause for adjustment, refund or rerun.
g. The Day assumes no financial responsibility for non-publication or for typographical
   errors in advertisements, but will reprint that part of an advertisement in which an error
   occurs if it seriously alters the meaning or effect of the ad. Advertisers must notify the
   management within 24 hours of any error. The Day’s liability shall be limited to the
   amount paid by the advertiser for the first insertion only and excludes consequential
   damages of any kind. The Day will not be responsible for errors or offer any form of
   credit on advertising submitted and accepted after the published deadline. Disputes
   unresolved after 30 days may affect credit eligibility.
h. Advertisements published by The Day, utilizing copy or illustrations, or created in whole
   or in part by the facilities of The Day, together with the copyrights thereof, shall be the
   exclusive property of The Day and shall not be reproduced or copied without its written
   consent.
i. Cancellation of any order for advertising space will not be accepted by The Day after the
   published cancellation deadline.
j. If ad copy is not received by the production deadline thus resulting in filing ad space or
   altering the layout a $150 production fee will be assessed to your account.
k. Advertiser and/or advertising agency agrees to defend and indemnify The Day, its
   officers, agents, employees and contractors against any and all liability, loss or
   expenses, including reasonable attorneys’ fees, resulting from the publication of
   advertiser’s advertisement, including, but not limited to, claims of libel, plagiarism, unfair
   competition, unfair trade practices, infringements of trademarks, copyrights, trade
   names, patents or proprietary rights, or violation of rights of privacy.
l. Contracts become effective the first day of the month in which they are accepted by The
   Day.
m. CONTRACT SHORT/REBATE: Performance will be assessed at the end of the advertising
   contract period. A credit rebate may be issued or the account will be charged, based on
   the actual contract level achieved, according to this rate card.
n. Brokered advertising is not accepted in any form, ROP or preprint.
o. Attack upon, or criticism of, individuals, firms or products will not be accepted.
p. Home improvement contractors, financial & lending companies, moving companies and
   day-care providers must be licensed with the State of CT and are required to display their
   license number in all forms of advertising.
q. Political advertising must be prepaid. Identification of who is paying for the space must
   be published in all ads. Ads with controversial content must run 5 days prior to Election
   Day to allow time for rebuttal. The Day reserves the right to insert the words “political
   advertisement” in all political ads.

SERVICES
a. No charge for initial composition work. Charges from the original copy on proofs will be
   made if time permits. Proofs are for typographical changes only, and are limited to one
   proof without incurring additional charges. Additional proofs may be subject to a $20 proof fee.
b. Upon request, proofs will be sent electronically from our Advertising Ad proofing service
to a provided e-mail account, emailed or delivered by request.
c. All proofs must be approved by 3:00pm on requested date*. No action implies the ad is
   approved as is. *HomeSource, group pages and Sunday Advanced must clear by 2:00pm.
d. All proofs must be approved by 3:00pm on requested date*. No action implies the ad is
   approved as is. *HomeSource, group pages and Sunday Advanced must clear by 2:00pm.
e. Upon request, proofs will be sent electronically from our Advertising Ad proofing service
to a provided e-mail account, emailed or delivered by request.
f. Speculative ad design is available free of charge.
g. Electronic transmission or PDFs of completed ads appearing in a Day publication will be
   provided to advertisers or to another media upon the advertiser’s request, with
   permission of the publisher. The ad must appear first in a Day product.
h. Tearsheets are available online at http://ts.theday.com. Paper tearsheets are available at
   the cost of $5 for each requested copy.
i. The Day offers advertisers a free co-op service. To make use of your available co-op
   money, call 860-701-4203.

Published 7 days per week, 365 days per year
Retail Advertising Rate Card • No. 36 • Rates Effective January 1, 2020

RETAIL ADVERTISING RATES

<table>
<thead>
<tr>
<th>Frequency</th>
<th>12,500-24,999</th>
<th>25,000-49,999</th>
<th>50,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 time</td>
<td>$66</td>
<td>$51</td>
<td>$49</td>
</tr>
<tr>
<td>6 times</td>
<td>$64</td>
<td>$49</td>
<td>$47</td>
</tr>
<tr>
<td>12 times</td>
<td>$51</td>
<td>$40</td>
<td>$44</td>
</tr>
<tr>
<td>Application only</td>
<td>$50</td>
<td>$50</td>
<td>$50</td>
</tr>
</tbody>
</table>

Special shapes +$4/M Backside Print (1 color) +$2/M Internal Perforation (on 3x3 only) +$2/M Coin Reactive Reveal +$2/M

Full color and high gloss varnish at no extra cost. Above rates are cost per thousand. Minimum quantity is 10,000 pieces.

PREPRINT INSERTION RATES - THE DAY

<table>
<thead>
<tr>
<th>OPEN RATES (rates are net and non-commissionable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
</tr>
<tr>
<td>-----------</td>
</tr>
<tr>
<td>5x</td>
</tr>
<tr>
<td>15x</td>
</tr>
<tr>
<td>30x</td>
</tr>
<tr>
<td>48x</td>
</tr>
<tr>
<td>75x+</td>
</tr>
<tr>
<td>10</td>
</tr>
<tr>
<td>12</td>
</tr>
<tr>
<td>14</td>
</tr>
<tr>
<td>16</td>
</tr>
<tr>
<td>20</td>
</tr>
<tr>
<td>24</td>
</tr>
</tbody>
</table>

Add $1.25/M for each additional 4 tab pages above 48 pages.

PRINT & DELIVER PROGRAM
Let The Day help you design, print, target and distribute your message to the best prospects for your business. From single sheets to multiple page tabloids, we can do it all! Contact your Multimedia Consultant for more information.

CONTRACT RATES

<table>
<thead>
<tr>
<th>Number of Annual Inserts</th>
<th>Discount</th>
<th>5x</th>
<th>15x</th>
<th>30x</th>
<th>48x</th>
<th>75x+</th>
</tr>
</thead>
<tbody>
<tr>
<td>5x</td>
<td>3%</td>
<td>$45.90</td>
<td>$55.08</td>
<td>$57.89</td>
<td>$58.91</td>
<td>$62.22</td>
</tr>
<tr>
<td>15x</td>
<td>7%</td>
<td>$48.96</td>
<td>$58.14</td>
<td>$60.03</td>
<td>$61.05</td>
<td>$64.09</td>
</tr>
<tr>
<td>30x</td>
<td>10%</td>
<td>$51.86</td>
<td>$60.14</td>
<td>$62.03</td>
<td>$63.05</td>
<td>$66.09</td>
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<tr>
<td>48x</td>
<td>12%</td>
<td>$54.89</td>
<td>$64.09</td>
<td>$66.03</td>
<td>$68.05</td>
<td>$71.09</td>
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<tr>
<td>75x+</td>
<td>15%</td>
<td>$58.91</td>
<td>$68.09</td>
<td>$70.05</td>
<td>$72.07</td>
<td>$75.11</td>
</tr>
</tbody>
</table>

Please contact your Multimedia Consultant or call 860-701-4203 for quantity required. Minimum distribution is 10,000 pieces.

Holiday Preprint Information – The Day
Thanksgiving Day: Thursday, November 26, 2020
Full run Sunday preprint quantities are required for Thanksgiving Day distribution. Please contact your Multimedia Consultant for quantities and rates. Thanksgiving Day inserts due November 2, 2020.

Reservation deadline: 15 days prior to insertion.
Delivery deadline is no more than 16 days and no less than 10 days prior to insertion date. Deliveries accepted between 8:30am & 12 noon and between 1:00pm & 4:00pm. Monday thru Friday.
Deliver to Providence Journal, 210 Kinsley Ave., Providence, RI 02903
Vikki Faria: 401-277-7551
Pre-print Specifications:
Please call your Multimedia Consultant to request preprint specification information.
Pre-print ROP Equivalent Lineage:
Pre-print insert revenue will fulfill ROP contract requirements as follows: insertion cost of pre-print will be divided by advertiser’s ROP contract rate and that inch figure will be credited to ROP inches. Pre-print inches are non-rebateable.

TIMES PUBLICATIONS/TMC PREPRINT INSERTION RATES

<table>
<thead>
<tr>
<th>Weight (oz.)</th>
<th>Page Ct</th>
<th>CPMP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 0.25</td>
<td>55</td>
<td>$54.25</td>
</tr>
<tr>
<td>Up to 0.50</td>
<td>4</td>
<td>$62.50</td>
</tr>
<tr>
<td>Up to 0.75</td>
<td>8</td>
<td>$68.50</td>
</tr>
<tr>
<td>Up to 1.00</td>
<td>12</td>
<td>$70.25</td>
</tr>
<tr>
<td>Up to 1.25</td>
<td>16</td>
<td>$78.25</td>
</tr>
<tr>
<td>Up to 1.40</td>
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<td>Up to 2.00</td>
<td>32</td>
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<tr>
<td>Up to 2.25</td>
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<td>$162.00</td>
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<td>Up to 2.50</td>
<td>40</td>
<td>$194.50</td>
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<tr>
<td>Up to 2.75</td>
<td>44</td>
<td>$233.25</td>
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<tr>
<td>Up to 3.00</td>
<td>48</td>
<td>$279.75</td>
</tr>
</tbody>
</table>

Rates are based on actual weight of insert.

Please contact your Multimedia Consultant or call 860-701-4203 for quantity required. Minimum distribution is 10,000 pieces.
**ELECTRONIC AD TRANSMISSION**

- We prefer ads in PDF/X-1a format (press optimized, embed all fonts, including system fonts). TIFF or EPS files are also accepted.
- **Native application:** We accept Adobe CC InDesign, Photoshop and Illustrator files. We do not accept files submitted from Quark Express, Adobe PageMaker or any Microsoft programs (Microsoft programs should NOT be used to prepare any digital files due to the inherent limitations of the software). If the ad is provided in a different format that we are not able to open, we reserve the right to rebuild the ad as close as possible. If you have art but no layout software, please send the graphics separately from the text, and we will be glad to set it for you.
- **Please remember the following when working with graphics:**
  - Color should be converted to CMYK. No Pantone (PMS), RGB or Spot Colors will be recognized. Any files submitted that use other color profiles will be converted to CMYK which may shift colors.
  - Color or grayscale graphics should be at least 172-250 dpi (300 for magazine) and saved as a TIF or JPEG (maximum quality) file at the full size used in creative. We do not recommend graphics collected from the web as they are 72 dpi and RGB so they will print poorly and look jagged.
  - Line art should be at least 600 dpi (1200 for magazine) and Bitmap, not RGB/CMYK/Grayscale.
  - Text: The use of Rich Black, Registration or 4/C black type should be avoided. For clarity and readability we recommend minimum: 8pt Black text, 4pt using two or more overprinting inks.
  - Email ads to: Advertising@theday.com and your Multimedia Consultant. The subject line must include the account name, publication date and ad size. (Ex: My Store Jan 15 3x5).
  - For files larger than 10MB, please contact your Multimedia Consultant for file transfer information.
  - Digital delivery through: www.theday.com/adsubmission

**SPECIAL EDITORIAL DAYS/PAGES/FEATURES**

<table>
<thead>
<tr>
<th>Day</th>
<th>Special Feature</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>Daybreak (features), Jobs (Recruitment), Welcome Home (Real Estate), Business, Perspective</td>
</tr>
<tr>
<td>Monday</td>
<td>Daybreak-Food</td>
</tr>
<tr>
<td>Wednesday</td>
<td>Daybreak-Food</td>
</tr>
<tr>
<td>Thursday</td>
<td>Night &amp; Day (Entertainment)</td>
</tr>
<tr>
<td>Friday</td>
<td>HomeSource (Real Estate), Daybreak</td>
</tr>
<tr>
<td>Saturday</td>
<td>Wheels, Daybreak</td>
</tr>
</tbody>
</table>

**SUNDAY COLOR COMICS**

**PRINT & DELIVER**

<table>
<thead>
<tr>
<th>Half Sheet (5.5&quot; x 8.5&quot;)</th>
<th>Single Sheet (8.5&quot; x 11&quot;)</th>
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</thead>
<tbody>
<tr>
<td>Quantity</td>
<td>Day</td>
</tr>
<tr>
<td>5,000-19,999</td>
<td>64</td>
</tr>
<tr>
<td>20,000-24,999</td>
<td>61</td>
</tr>
<tr>
<td>25,000-49,999</td>
<td>52</td>
</tr>
<tr>
<td>50,000-99,999</td>
<td>48</td>
</tr>
<tr>
<td>100,000+</td>
<td>46</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Jumbo Sheet (10&quot; x 11.5&quot;)</th>
<th>Four Tab (11&quot; x 17&quot; folded to 8.5&quot; x 11&quot;)</th>
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<tbody>
<tr>
<td>Quantity</td>
<td>Day</td>
</tr>
<tr>
<td>5,000-19,999</td>
<td>98</td>
</tr>
<tr>
<td>20,000-24,999</td>
<td>94</td>
</tr>
<tr>
<td>25,000-49,999</td>
<td>74</td>
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<tr>
<td>50,000-99,999</td>
<td>65</td>
</tr>
<tr>
<td>100,000+</td>
<td>62</td>
</tr>
</tbody>
</table>

**MECHANICAL MEASUREMENTS**

**Production**

<table>
<thead>
<tr>
<th>Col.</th>
<th>PICAS</th>
<th>INCHES</th>
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<tbody>
<tr>
<td>1</td>
<td>5.514</td>
<td>919</td>
</tr>
<tr>
<td>2</td>
<td>11.694</td>
<td>1.949</td>
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<tr>
<td>3</td>
<td>17.868</td>
<td>2.978</td>
</tr>
<tr>
<td>4</td>
<td>24.048</td>
<td>4.008</td>
</tr>
<tr>
<td>5</td>
<td>30.228</td>
<td>5.038</td>
</tr>
<tr>
<td>6</td>
<td>35.408</td>
<td>6.068</td>
</tr>
<tr>
<td>7</td>
<td>42.588</td>
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<td>8</td>
<td>48.768</td>
<td>8.128</td>
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<tr>
<td>9</td>
<td>54.948</td>
<td>9.158</td>
</tr>
<tr>
<td>10</td>
<td>61.128</td>
<td>10.188</td>
</tr>
</tbody>
</table>

**ROP DEPTH REQUIREMENTS**

Advertisements over 18 inches in depth will be charged for a full page of 20.75 inches.

Contact your account representative for mechanical measurements on special sections.

**READERSHIP**

The Day was founded in 1881 and is published 7 days per week, 364 days per year. The Day is a member of the Alliance for Audited Media (formerly ABC), Arlington Heights, IL. The current AAM Audit is available upon request.

<table>
<thead>
<tr>
<th>Total Circulation</th>
<th>The Day - Daily</th>
<th>The Day - Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>18,623</td>
<td>20,169</td>
<td>20,169</td>
</tr>
</tbody>
</table>

**NEW LONDON ADVERTISING RATES**

**THE DAY OF NEW LONDON**

- Readership:
  - The Day: 54,657 (daily) 58,522 (Sunday)
  - Readership figures reflect totals for printed and digital editions.

**ROP DEPTH REQUIREMENTS**

Advertisements over 18 inches in depth will be charged for a full page of 20.75 inches.

Contact your account representative for mechanical measurements on special sections.