

# Custom Publications

## 2018 PUBLICATION DATES & ADVERTISING DEADLINES

Monthly by  
Advertising  
Deadline

### December 2017 Published Deadline

Education Guide	Fri., Jan. 05, 2018	Thur., Dec. 07, 2017
CT Family	Sun., Jan. 21, 2018	Fri., Dec. 08, 2017

### February Published Deadline

Aspire	Sun., Mar. 11, 2018	Fri., Feb. 02, 2018
Presidents Day	Mon., Feb. 19, 2018	Tue., Feb. 13, 2018
Waterford Park and Rec	Wed., Mar. 28, 2018	Wed., Feb. 21, 2018

### March Published Deadline

CT Family	Sun., Apr. 08, 2018	Fri., Mar. 02, 2018
Home and Garden	Sat., Mar. 24, 2018	Wed., Mar. 07, 2018
Readers Choice - Tab	Sun., Apr. 01, 2018	Tue., Mar. 13, 2018
Big Day	Sat., Apr. 07, 2018	Mon., Mar. 19, 2018

### April Published Deadline

Education Guide	Fri., Apr. 20, 2018	Wed., Apr. 04, 2018
Sound and Country	Sun., May 20, 2018	Fri., Apr. 06, 2018

### May Published Deadline

Aspire	Sun., June 17, 2018	Fri., May 11, 2018
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### June Published Deadline

CT Cuisine	Sun., July 08, 2018	Fri., June 01, 2018
Food Fun and Fourth	Fri., June 29, 2018	Fri., June 15, 2018
CT Family	Sun., July 29, 2018	Fri., June 15, 2018

### July Published Deadline

Waterford Park and Rec	Fri., Aug. 10, 2018	Wed., July 11, 2018
MOAF	Wed., Aug. 08, 2018	Fri., July 13, 2018
Education Guide	Fri., Aug. 03, 2018	Wed., July 18, 2018
Sound and Country	Sun., Aug. 26, 2018	Fri., July 20, 2018
Big Day	Sat., Aug. 11, 2018	Mon., July 23, 2018

### August Published Deadline

Aspire	Sun., Sept. 09, 2018	Fri., Aug. 03, 2018
Age of Choice	Sun., Sept. 23, 2018	Fri., Aug. 17, 2018

### September Published Deadline

CT Family	Sun., Oct. 21, 2018	Fri., Sept. 07, 2018
Home and Garden	Sat., Oct. 06, 2018	Wed., Sept. 19, 2018

### October Published Deadline

Holiday on the Sound	Sun., Nov. 11, 2018	Fri., Oct. 05, 2018
Waterford Park and Rec	Fri., Nov. 09, 2018	Wed., Oct. 10, 2018
Song Book	Fri., Nov. 16, 2018	Mon., Oct. 29, 2018

### November Published Deadline

Aspire	Sun., Dec. 09, 2018	Fri., Nov. 02, 2018
Last Minute Gift Guide	Wed., Dec. 19, 2018	Wed., Nov. 07, 2018



To advertise, contact your Account Executive or Bence Strickland at  
860.701.4254 or [b.strickland@theday.com](mailto:b.strickland@theday.com)

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