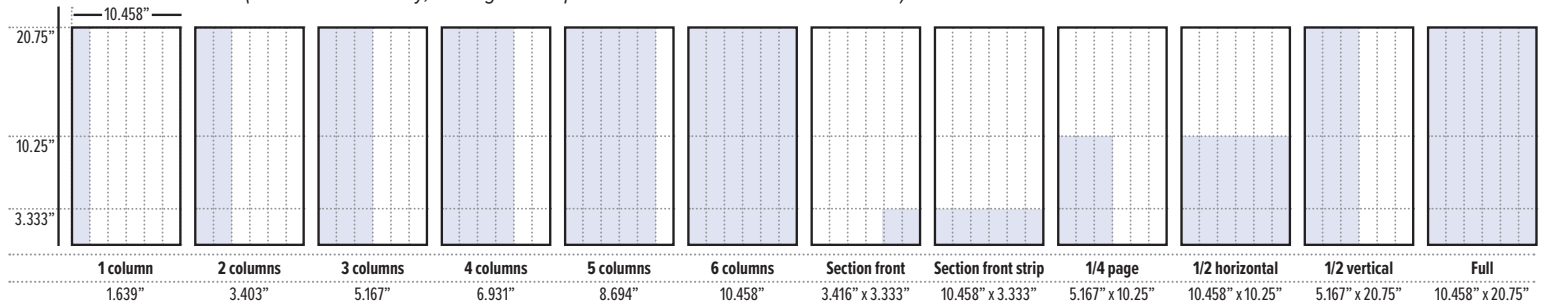
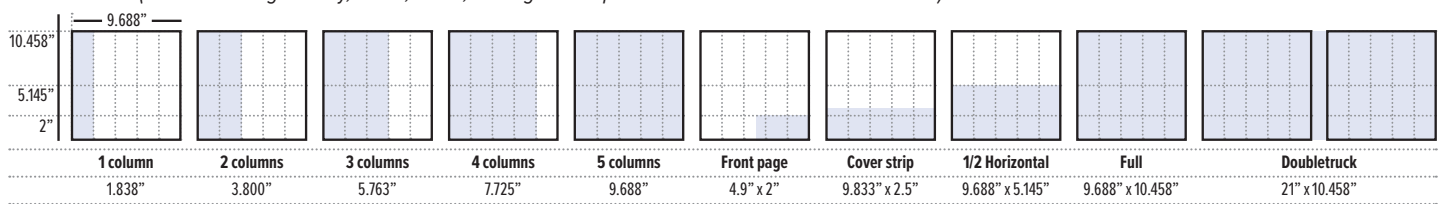


Retail broadsheet (6 columns – The Day; ad heights accepted in .25" increments from 1" to 20.75")



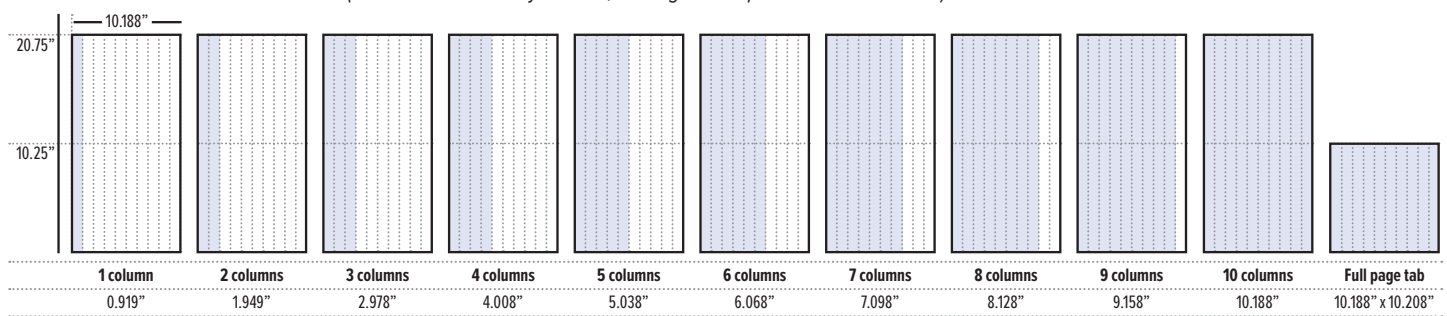
Doubletruck
22" x 20.75"

Retail tab (5 columns – Night & Day, Times, Shore; ad heights accepted in .25" increments from 1" to 10.25")

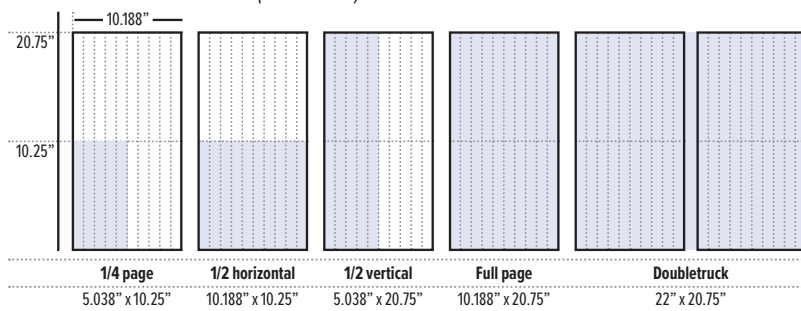


Night & Day only

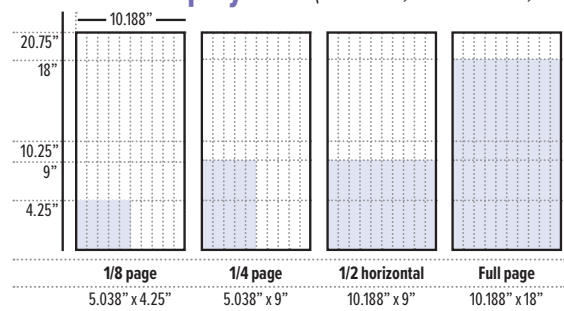
Classified broadsheet/tab (10 columns – The Day & Times; ad heights accepted in .25" increments)



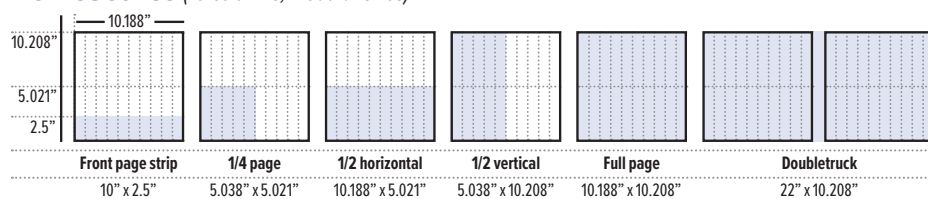
Classified modular (10 columns)



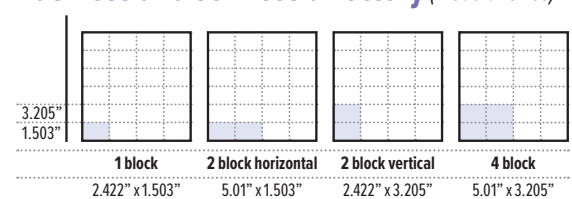
Classified employment (10 column; modular sizes; max height 18")



HomeSource (10 columns; modular sizes)



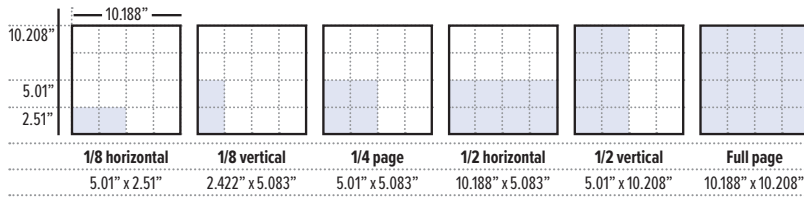
Business and services directory (modular sizes)



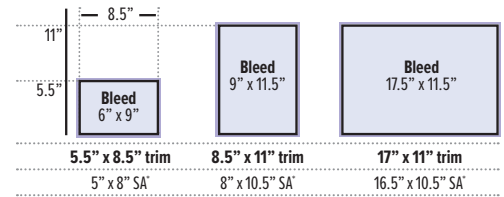
AD SIZES

2020

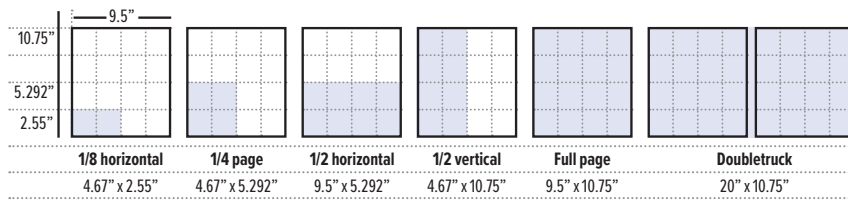
4 column tab (prints at Providence)



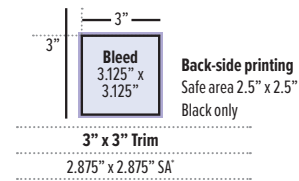
Single sheets (for bleed, add .25" to all sides)



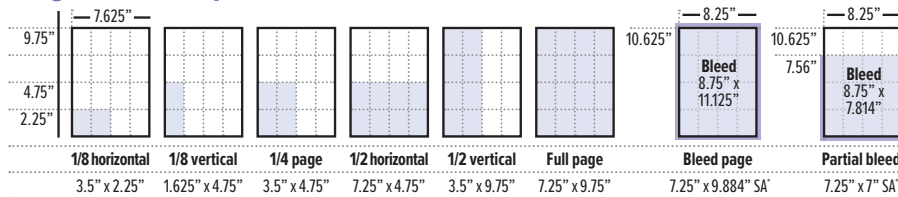
Modular tab (prints at Gazette)



Ad notes

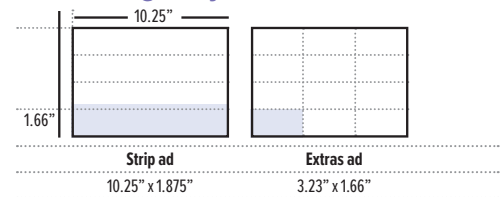


Magazine newsprint (prints at Engle - Waterford Parks & Recreation)

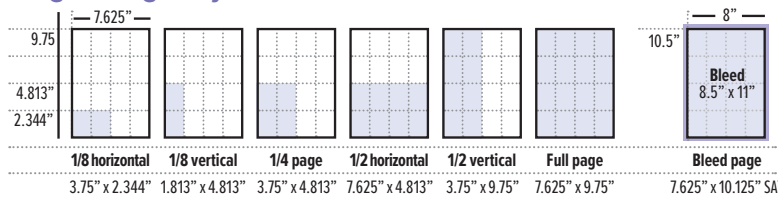


*Begin safe area near top of ad. All vertical bleed space should be at the bottom

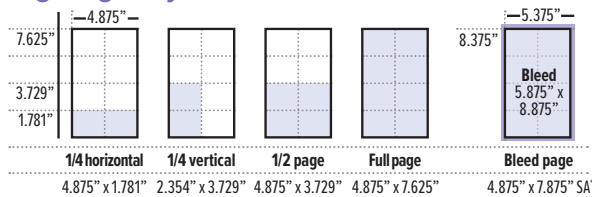
Calendar glossy



Magazine glossy (CT Family, Aspire, Sound & Country, etc.)



Digest glossy (MOAF)



Web ads More size information available upon request



- Leaderboard**
728 x 90px
- Medium Rectangle**
300 x 250px
- Half Page**
300 x 600px
- Mobile Banner**
320 x 50px
- Homepage spotlight**
300 x 100px
- Jobs small rectangle**
180 x 150px
- Sliding Leaderboard**
728 x 90px Leaderboard
728 x 315px - Expanded
Maximum Size: 100kb (Approx. 40k LB; 60k expanded)
Maximum Length: 10 sec. (including all loops)
Maximum 30 sec. video; MP4 file type; less than 50MB file size



For more sizes or specific inquiries, contact your Multimedia Consultant

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*Safe Area