**Milestones**

**Birth Announcement Form**

**CHOOSE YOUR FORMAT:**

<table>
<thead>
<tr>
<th>Word count with a photo</th>
<th>Word count without a photo</th>
<th>The Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not available with photo</td>
<td>90 words or less</td>
<td>$33.00</td>
</tr>
<tr>
<td>100 words or less</td>
<td>180 words or less</td>
<td>$66.00</td>
</tr>
<tr>
<td>180 words or less</td>
<td>280 words or less</td>
<td>$99.00</td>
</tr>
<tr>
<td>260 words or less</td>
<td>380 words or less</td>
<td>$132.00</td>
</tr>
<tr>
<td>360 words or less</td>
<td>560 words or less</td>
<td>$198.00</td>
</tr>
<tr>
<td>520 words or less</td>
<td>760 words or less</td>
<td>$264.00</td>
</tr>
</tbody>
</table>

The Day reserves the right to edit text and crop photos as necessary • Email photos as .jpg @ 250+ dpi resolution

Requested publication date in The Day (Sunday) _______________________

Name on Credit Card ___________________________________________________________

Billing Address __________________________________________________________________

______________________________________________________________________________

Card Number __________________________________________________________________

Amount $ ____________________ Expires _______________ Security Code _____________

Signature _______________________________________________ Date _________________

Download the form: [www.theday.com/milestones](http://www.theday.com/milestones) Please type your copy, then

Email to: milestones@theday.com  
Or mail your completed form to: Milestones  
The Day  
PO. Box 1231  
New London, CT 06320  

Questions? Call 860-701-4371

You may include the following information in your copy:

For verification: Mother’s complete name and daytime phone number, father’s complete name and daytime phone number

Content: Mother’s first name, middle initial, last name, and mother’s address; father’s first name, middle initial, last name, and father’s address (if different); baby’s first name, middle name, last name, gender, date and time of birth, and location and complete name of hospital. Optional: Photo, weight and length, names of siblings and extended family members, background of parents, grandparents, names and addresses, etc.

Your announcement may be viewed online at theday.com for 2 weeks following publication.